

KEY SELLING POINTS

Mapecoat ACT 196



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• What is?

Acrylic-based enamel paint for internal walls containing special protective, wide spectrum biological agents that inhibit the deposit and spread of bacteria on surfaces, including when washed or disinfected frequently.

Mapecoat ACT 196 resists attack from the main strains of bacteria and its effectiveness has been demonstrated through testing carried out according to ISO 22196 standards.

Ideal for protecting walls and ceilings in healthcare facilities such as hospitals, clinics, diagnostics, medical and rehabilitation centres. It is also particularly suitable for areas with a high rate of visitors potentially exposed to microbes such as nurseries, schools, wellness areas, gymnasiums, changing rooms and communal bathrooms.



• What is it used for?

- Painting all types of internal walls and new, well-cured or old cementitious, lime and gypsum-based plaster and skimming mortars, as long as they are sound, well-bonded and have no crumbling areas.
- Painting internal areas in **clinics, medical centres and nursing homes that need to be cleaned with disinfectants.**



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- Painting internal areas in **schools, sports complexes and recreational facilities subjected to high wear and contamination from bacteria.**
- Painting internal areas in various types of structure in order to **guarantee rapid and long lasting hygienic protection.**

• How is it applied?

Apply **Mapecoat ACT 196** with a short-pile roller, brush or by spray over a dry coat of **Malech** primer or **Dursilite Base Coat**.

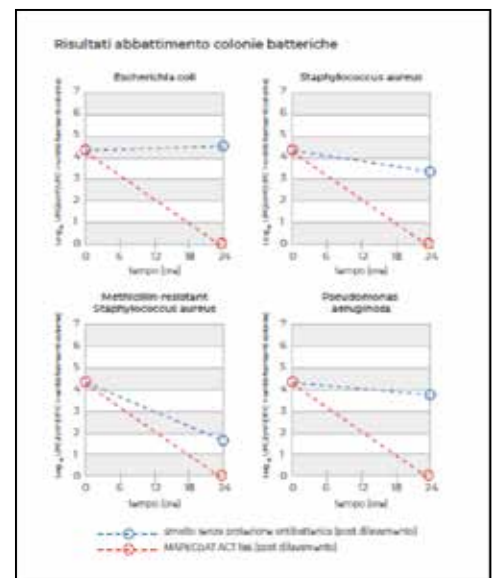
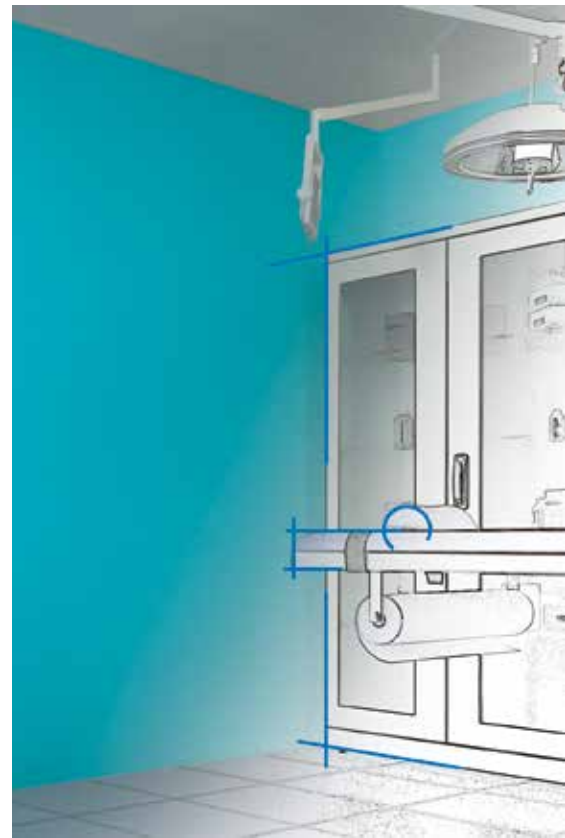
The complete cycle comprises the application of at least two coats of **Mapecoat ACT 196**; wait 6-12 hours between each coat in normal temperature and humidity conditions, and in all cases until the previous coat is completely dry.

• Characteristics

- Excellent cleanability, resistant to washing agents and disinfectants.
- Resistant to attack from bacteria.
- Resistant to mould.
- Certified product.
- Smooth, satin finish.
- Available in more than 1,000 original shades from the Mapei Master Collection.

• Advantages for users

- Finishing product specifically developed for use in healthcare facilities with Euronorm test reports certified by independent laboratories.
- Contains rapid-acting active substances which immediately block the growth and prevent the spread of the most common strains of bacteria.
- Excellent resistance to prolonged cleaning and disinfecting cycles.
- Sanitizing effect against mould and fungi.
- Good hiding power and easy workability.
- Odourless and easy to apply.



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- Available in a wide range of colours using the **ColorMap** automatic tinting system.
- Excellent adhesion to all types of substrates prepared according to specification.
- Particularly recommended for enhancing smooth plaster.

• Advantages for retailers

- Good profitability.
- Increases product portfolio.
- Completes the service offered to clients.
- Increased possibility of providing a service to professional users.
- May be tinted using a colouring machine: any shade may be created using the **ColorMap**® automatic tinting machine.
- Meets the requirements of applicable standards regarding painting systems for internal areas in healthcare facilities.

• Packaging

4 and 16 kg drums.

• Consumption

0.2-0.3 kg/m² (for two coats).

• Codes for white and ColorMap bases

Product	Packaging	Code
Mapecoat ACT 196 White	16 kg	6LY000016
	4 kg	6LY000004
Mapecoat ACT 196 Base P	16 kg	6LY090016
	4 kg	6LY090004
Mapecoat ACT 196 Base T	16 kg	6LY092016
	4 kg	6LY092004

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- **Product position within the current MAPEI range**

Top of the range internal wall paints.

- **Certification available and standards conformity**

- Complies with **ISO 22196 standards** “Measurement of antibacterial activity on surface coatings”.
- Cleanability and odour emission test reports according to **UNI 11021**.
- Resistance to cleaning and washing agents test reports according to **EN ISO 2812-1**.
- Test reports regarding resistance to mould and fungi according to **EN 15457** standards (independent laboratory: P.R.A. Institute).
- Test report classification according to **EN 13300**.
- Italian decree 28/03/2006 n° 161 (directive 2004/42/EC) gloss paint for internal walls and ceilings (cat. A/b): 100 g/l (2010) max. VOC 10 g/l (white) - max. VOC 50 g/l (tinted).

- **Contact at Head-Office for technical details**

Technical Services Department.

- **Sales channels**

Builders' merchants, paint stores and large painting and decorating companies.

- **Distribution network**

Italy and abroad.

- **Sales availability**

March 2018.

- **Sales and publicity campaigns**

No corporate sales promotions are currently scheduled. Sales campaigns for specific clients may be considered to help launch the product.